



# krethaus.com launches

## a new simplicity

With the belief that home is everywhere we go with our beloved ones, Krethaus, an Argentinian design-led furniture brand, is expanding its collection of natural and refined childrens' furniture into Hotels & Resorts, creating joying spaces of simplicity and growth.

Hand-made and conceived in-house by Karina Kreth, a celebrated architect and founder of Karina Kreth Studio and her business savvy sister Vanesa, their furniture offers a delicate vision to a contemporary aesthetic. Using noble materials inspired by nature, the joy of the brand comes from its subtlety, simplicity, and the sophistication of its natural materials that exude style.

The collection its adapts in many ways, forming flexible and cheerful spaces, with a wide ranging from working stations, seats and cabinets, ideal for any Kids Club or children spaces. Cribs (cot-beds) and beds as well to complete the range. It also features customizable accessories in organic cotton, ideal to be part of any hotel gift list.

Star products from the Krethaus range include:

### Mini Maxxi Table

Beautiful and functional. Designed for playing, eating or painting. The Mini Maxxi table incorporates two cotton pencil cases and a central storage box that can store plenty of utensils and art supplies. Shown here with the Milk stools.





## Milk Stool

Effortless in look and function. The MILK stool is visually light and takes up minimal space, it also incorporates a clever pouch for utensils.

## Nido Bed

A clever design made to adapt to a growing child. Made from Alder wood, the bed integrates storage space at its foot. As the child grows, the storage can be removed and the mattress replaced with a standard length single mattress. The concept is simple, yet effective.



## The Oriente Evolution Cot Bed

Beautiful examples of the Krethaus design. The Oriente cot bed was a 2014 finalist in the Eco Excellence Awards. The cot bed features beautiful details such as the adjustable side made from water and tear resistant Tyvek®, a DuPont material, handy when an infant is growing into a toddler and then again when children are ready for a junior bed.



## Accessories

Completing their furniture range, Krethaus' collaboration with Argentinian brand Severina Kids, features a selection of handmade textiles and accessories in off-white cotton and black stitch details that are in line with the pared-down luxurious aesthetics of the brand. Favourites from this range include Mr. Fox the carpenter and a tale of his trip up the mountains. Krethaus also offers a variety of wallpapers within the spirit of the house, which are produced in England.

## About KRETHAUS

Founded in Buenos Aires in 2009 by Karina and Vanesa Kreth, the sisters bring architectural and business sense together to influence their company's pure modern design. Krethaus Studio has collaborated with several highly reputable companies and continues to focus on architectural work. Much of Krethaus gains inspiration from the integral design and product that comes from large-scale residential projects. The company was featured in numerous architectural magazines.

[www.krethaus.com](http://www.krethaus.com)

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